

Offering/Course Code

COIL Workshop: Technopedagogical skills to promote internationalization at home and connect Across universities

Responsible university	Universitat de Girona
Course coordinator	Cristina Valenti (formacio@udg.edu)
TTA Module	M2 - Open Programme /Enhancement
Target group	Beginners / Experienced Teachers
Course type	Short courses
Format and delivery method	Online
Language(s)	English
Schedule / dates	5, 12 and 26 of February 2027
	From 10 am to 1 pm
Frequency	Specific dates
Time zone	UTC/GMT+1
Duration / ECTS	9 hours
Venue or online link	Will be provided after registration

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Teaching team

Joan Solé-Pla

European Doctor awarded by the University of Girona through the Official Doctoral Programme in Tourism, Law and Business. He holds a Master's Degree in Applied Economics from the Autonomous University of Barcelona and a Bachelor's Degree in Economics and Business Administration from the same university.

Research: member of the research group IGESI – Interdisciplinary Research Group on Gender and Social Inequalities

Associate Professor (Tenured) in the Department of Economics at the University of Girona (UdG).

Teaching activities cover the subjects of Cultural Heritage Management, Principles of Economics, and Spanish and World Economy in the Faculties of Tourism, Education and Psychology and Economics and Business. Supervisor Bachelor's Final Projects and Business Internships in the Faculties of Tourism and Economics and Business.

Member of the Teaching Innovation Network in Virtual Exchange and COIL at the UdG.

Jordi Serra Simón

Researcher at the University of Girona. He holds a PhD in Audiovisual Communication and Advertising from the Autonomous University of Barcelona. Member of the POMAC (Power, Mass Media and Communication) research group. He coordinated the COIL (Collaborative Online International Learning) Teaching Innovation Network at the University of Girona. This network was created to foster international online collaboration between students by developing online assignments involving students from different countries. He is currently an active member of the network. His research interests include advertising, tourism, social media, digital marketing and generative artificial intelligence. He is a co-author of articles on these topics.

Member of the Teaching Innovation Network in Virtual Exchange and COIL at the UdG.

Elena Rondós

Researcher at the University of Girona, she holds a PhD in sectorial analysis from the Universitat de Girona. She is an active member of IDEO (Interdisciplinary Research Group on the Social Impact of Social Policies, Entrepreneurship and Organisations), contributing to interdisciplinary research on the social impact of public policies, entrepreneurship, and organizational development. Additionally, she participates in the COIL (Collaborative Online International Learning) network, fostering international academic collaboration and exchange. She has published several articles on these topics. Furthermore, she conducts research on corporate sustainability, with publications addressing sustainable business practices and their implications for long-term

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Natàlia Ferrer Roca

Serra Hunter Lecturer at the University of Girona. She holds a PhD in Media Studies from Victoria University of Wellington (New Zealand). Member of ONIT Research Group (Ontological Nomadism for Inclusive Transformations). She has been an active member of COIL Community of Practice at the University of Girona since 2022. In her research she explores how tourism entanglements among humans, environments, and technologies can foster regenerative, post-growth futures. Her work draws on Deleuzian, posthumanist and new materialist philosophies. Member of the Teaching Innovation Network in Virtual Exchange and COIL at the UdG.

Course description

Description of the course

This three-session training is designed for academic staff from the partner institutions within the Across alliance. The programme introduces the concept of **Internationalization of the Curriculum (IoC)** and the **Collaborative Online International Learning (COIL)** methodology, guiding participants through the design and implementation of COIL projects in an intercultural and interdisciplinary context.

Learning objectives / expected outcomes

1. Introduce the principles of Internationalization of the Curriculum (IoC) as a strategy for internationalisation at home in higher education.
2. Gain practical knowledge of the COIL methodology and its pedagogical value.
3. Support participants in designing and implementing COIL projects in intercultural and interdisciplinary academic contexts.

Prerequisites

B2 level of spoken and written English

Topics and themes covered

Internationalization of the Curriculum (IoC), Internationalization at Home, Collaborative Online International Learning (COIL), intercultural and interdisciplinary collaboration, online collaborative pedagogies, design and implementation of COIL projects, digital tools for virtual exchange, learning outcomes, assessment strategies, and best practices in international virtual collaboration.

Assessment (optional; based on course type)

Type/method	Attendance and active participation
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Bibliography-webography and further reading (optional; based on course type)

Baclija Knoch, Snezana (2022) Types of learning mobility – Blended, hybrid and online. Accessed at: <https://pjp-eu.coe.int/documents/42128013/47262316/EPLM+Types+of+learning+mobility.pdf/ed0a65cf-b615-f0ab-7f0f-8e06fd78a388?t=1652189630000>

Bulnes, C. & Haug, E. (2022). Estrategias de internacionalización de la asignatura. [Sessió en línia]. The Hague University of Applied Sciences. Amsterdam University of Applied Sciences

Coelen, R. (2022). Internationalisation in Associate degrees Level 5/SCHE. Disponible a: <https://www.chain5.net/wp-content/uploads/2022/09/loHE-Ad-Level-5.pdf>

De Wit, H., & Hunter, F. (2015). The future of internationalization of higher education in Europe. *International higher education*, (83), 2-3.

Dillenbourg, P. (1999). What do you mean by ‘collaborative learning’? dins de Dillenbourg, P. (editor), Collaborative Learning. Oxford: Elsevier. p. 1-19.

Kirschner, P.A. (2001). Using integrated electronic environments for collaborative teaching/learning. *Learning and Instruction*, 10: 1-9. Disponible a: [https://doi.org/10.1016/S0959-4752\(00\)00021-9](https://doi.org/10.1016/S0959-4752(00)00021-9)

Kreijns, K., Kirschner, P.A., & Jochems, W. (2003). Identifying the pitfalls for social interaction in computer-supported collaborative learning environments: A review of the research. *Computers in Human Behavior*, 19: 335-353. Disponible a: [https://doi.org/10.1016/S0747-5632\(02\)00057-2](https://doi.org/10.1016/S0747-5632(02)00057-2)

Leask, Betty (2015) Internationalization of the Curriculum. Accessed at: https://www.intluni.eu/fileadmin/user_upload/Internationalization_of_the_Curriculum_Betty_Leask_Brussels_24_sep_2015.pdf

Administrative information

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